# THE TOP 6 REASONS THAT PEOPLE RENT PROPERTIES

### Lack of capital

Can't financially afford a down payment/deposit on a house, often 20% of the property

sales price.



# **Market instability**

Uncertainty that the housing market could crash, prices are fluctuating and making buyers hesitant to invest.



### **Flexibility**

Renters can be flexible regarding location and finances as they are not tied down by a mortgage.





## Free/discounted amenities

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Access to amenities such as on-site gym/swimming pool/concierge.

### **Budget control**

Unpredictable housing expenses such as repairs alongside indirect costs such as insurance can be stressful and costly.

