

HomeByMe for Home Retailers: The benefits of 3D planning technology in the boardroom

Analyzing and implementing new technologies is now part and parcel of business growth, ranking highly on the boardroom agenda for home retailers. When considering a 3D planning solution, C-suite executives should expect far-ranging benefits across the business based on full integration, omnichannel experiences and agile control.

For the CEO (Chief Executive Officer)

Create a culture of innovation with 3D planning technology that will shape your business strategy and streamline the way you operate. Cloud-based technology will enable you to drive growth with the flexibility to quickly scale and react to changing demand.

The HomeByMe for Home Retailers 3D planning solution presents a number of opportunities to every member of the C-suite. Driving value for customers and employees alike, retailers can react quickly to get ahead in a crowded market.

Contact us at:
enterprise-home.by.me

For the CFO & CSO (Chief Financial Officer & Chief Sales Officer)

Streamline sales and optimize the brick-and-mortar experience with an omnichannel solution that drives qualified leads into store and accelerates the sales cycle.

For the CIO (Chief Information Officer)

Create value and future-proof your business by leveraging cloud-based technology for cost-effectiveness and innovation.

For the CMO (Chief Marketing Officer)

Stay ahead of consumer trends and convert your shoppers into engaged designers. Integrate with your CRM system and tap into a wealth of user data to equip your marketing teams with actionable insights that can help acquire customers and build loyalty.

For the CRO (Chief Revenue Officer)

Revolutionize the sales process in-store and online with an immersive omnichannel experience. Customizable and personalized designs allow you to maximize leads and encourage opportunities to cross-sell and up-sell while boosting acquisition and customer loyalty.

For the COO (Chief Operating Officer)

Cut your operating costs at every stage of the sales cycle with real-time information that allows you to implement agile merchandising strategies, inform purchasing, reduce returns and prevent stock issues.