HomeByMe for Retailers

3D planning solutions to
support scalability

HomeByMe

Our cloud-based 3D planning solutions are helping home and kitchen retailers enter new geographies and customer segments without the heavy upfront investments. Enhance the online experience with advanced functionalities that introduce true value and marketability, combined with the agility to quickly react to fluctuations in customer demand. Optimize resources and maximize profit with HomeByMe for Retailers.

Expand into new markets at low risk

- **Easily scale** with an agile, cloud-based online offering
- **Build a unique customer experience** that will appeal to new markets without the upfront investment in local infrastructure
- **Tap into user insights** with CRM integration to inform more meaningful interactions across geographies

37% of companies adopt cloud-based systems for their flexibility

Source: Spiceworks

Attract new customer segments

- **Offer a rich, immersive experience** for omnichannel shoppers to use online or in-store with a sales professional
- **Deliver 24x7 access** to browse and shop any time and from the comfort of your customers' homes
- **Create personalized marketing communications** and dynamic merchandising that reflect user trends and behaviors

80% of customers are more likely to purchase a product or service from a brand that provides personalized experiences
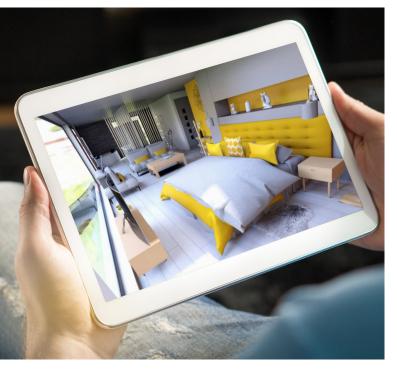
Source: Accenture

Offer a standout customer experience at scale

- **Empower customers to design** and visualize their dream homes effortlessly, using exact 3D visualizations of your product catalog to create true-to-life renders

- **Enlist sophisticated editor tools** for an intuitive, intelligent user experience that can be entirely customized in line with demand

- **Create concept rooms to inspire** customers and quickly populate their designs with the latest trends and real-time pricing

84% of customers feel that experiences are as important as the actual products and services

Source: Salesforce

React to your customers' changing demands

- **Ensure fast time to market** with a solution that can be deployed and updated rapidly without the need for local, in-house IT involvement

- **Handle more customers** as your business grows with the flexibility of a cloud-based solution

- **Provision additional resource** remotely during peak times without compromising the shopping experience

More than **67%** of companies now compete primarily on the basis of customer experience

Source: Gartner

OPTIMIZE MARKETING
Deliver hyper-personalized marketing campaigns underpinned by better knowledge of product usage

BOOST SALES
Drive qualified leads into stores, shortening the sales cycle with our easy-to-use design platform

IMPROVE CUSTOMER EXPERIENCE
Empower customers to plan, design and purchase their dream spaces at anytime, anywhere

SCALE
Benefit from a cloud-based solution that can easily evolve in line with changing business and customer needs

STREAMLINE OPERATIONS
Inform better buying and merchandizing decisions and integrate the solution across channels

Seeing is believing. Grow your business with 3D planning.

For more information, visit **enterprise-home.by.me**