

5 WAYS A 3D PLANNING SOLUTION CAN SUPPORT BUSINESS GROWTH FOR HOME AND KITCHEN RETAILERS

For home and kitchen retailers looking for ways to grow their business, a cloud-based 3D planning solution can deliver a unique online planning experience for customers, which can scale and evolve in line with their changing demands. Optimize resources and maximize profit with a solution that can integrate and enhance back-end systems, speed up the sales cycle and offer new design-based insights to inform purchasing, merchandising and marketing strategies.

5

Optimize operations using unique user insights

Harness data from the platform to improve processes and make vital business decisions. Inform purchasing, reduce stock issues and returns, deliver a more personalized experience and cut operating costs at every stage of the sales cycle with a fully integrated solution.



4

Upskill your sales professionals and speed up the sales cycle

Transform your sales professionals' productivity and conversion rates with an omnichannel solution that will prequalify in-store leads and inform consultations. Provide sales professionals with access to a customer's designs and design preferences in advance for a more meaningful and personalized showroom experience.



1

Capture new audiences with stand-out service

Grab the attention of new audiences with an open all hours shopping experience that can be accessed via your website or in-store. Inspire users with the latest looks and product combinations and provide 24x7 access to everything they need to apply and view them digitally in their own homes.



2

Expand into new geographies at low risk

With an agile, cloud-based online offering, retailers can enter or trial new geographies without the upfront investment in local infrastructure. Equip customers with the autonomy to plan their home redesigns with your product catalog and instill the confidence to complete a purchase, thanks to highly realistic visuals and accurate sales-ready designs.



3

Quickly react to your customers' changing demands

Ensure fast time to market with a solution that can be quickly deployed and updated with ease. Harness the flexibility of a cloud-based service to provision additional resource during peak times or scale to the needs of more customers as your business grows.

