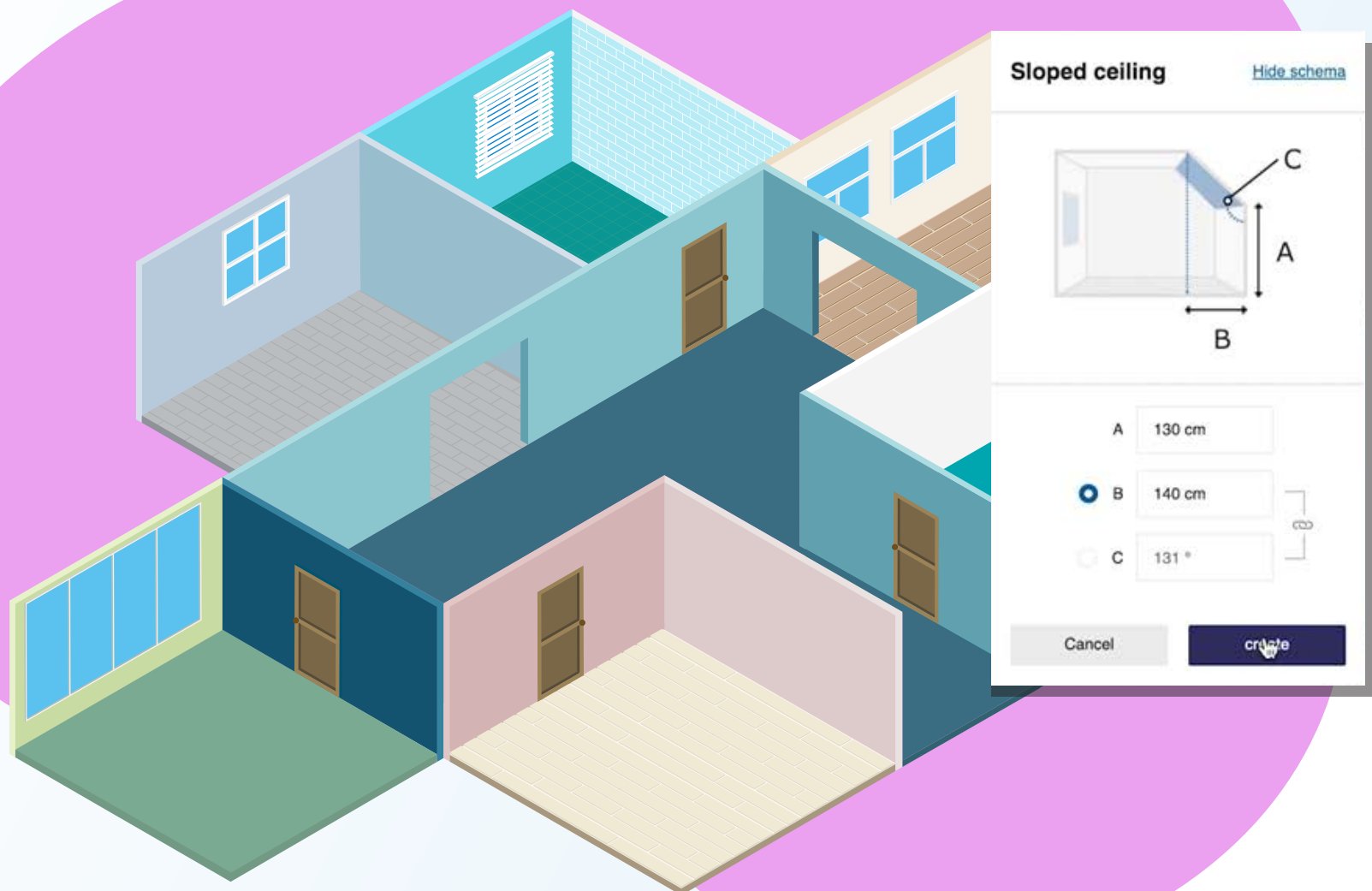


# THE HOME DESIGN PROCESS WITH 3D PLANNING

## IN FIVE STEPS

The HomeByMe for Home Retailers 3D planning solution is packed with a diverse range of features to create an exceptional home design user experience and accelerate the sales cycle. All it takes is a simple five stage process. Here is how your experts and consumers can create beautiful homes in a matter of minutes.



1

### EMPOWER CUSTOMERS TO CREATE ACCURATE DESIGNS

Customers want to create home designs that translate into reality. With the HomeByMe for Home Retailers 3D planning solution, users can first input the dimensions of their rooms into the platform to create precise layouts - even those with 'odd' dimensions like misaligned walls or odd ceiling heights. This will ensure an accurate view of how your users' chosen furnishings will look and fit into their rooms, in real life. From here, with an almost endless selection of wall and floor combinations, customers can contrast and compare until they create the perfect canvas.

### INSPIRE USERS WITH PREPOPULATED TEMPLATES

Sometimes customers just need a little nudge of inspiration to pique their interest. By displaying product sets and prepopulated templates that even include the appropriate fixtures and furnishings required to kickstart designs, retailers also have an opportunity to showcase to customers new styles and products to consider. Users can then easily switch out any unwanted items for their own choices sourced straight from your product catalog.

2



3

### GIVE USERS AN ENGAGING AND INTERACTIVE EXPERIENCE

Seamlessly integrate the solution with your catalog to bring the in-store experience online, showing off your products from all angles with 360-degree product views. Allow users to mix and match these products within their designs, and then even switch from 2D to 3D view to move around the room via an avatar. Integration with e-commerce platforms allows customers to make a purchase but still return to their designs at any time, without needing to start from scratch.

### INCENTIVIZE CUSTOMERS WITH DYNAMIC PRICING UPDATES

Don't keep your customers in suspense until the very end of the design process about the cost of their projects. Prevent cart abandonment by helping customers keep within budget with a 3D planning solution that can automatically calculate the running total of a project as customers populate their designs. Make sure all your newest product listings feature, alongside the latest discounts and promotions.

4



5

### TAKE USERS FROM CONCEPT TO COMPLETION WITH HD RENDERS

Once planned, populated and personalized, allow your users to immerse themselves in their dream home designs by generating true-to-life HD renders. These can then be downloaded and shared with friends and family online, or even brought into store for validation and final purchase. Wow your customers with an unmatched level of detail and realism.

