

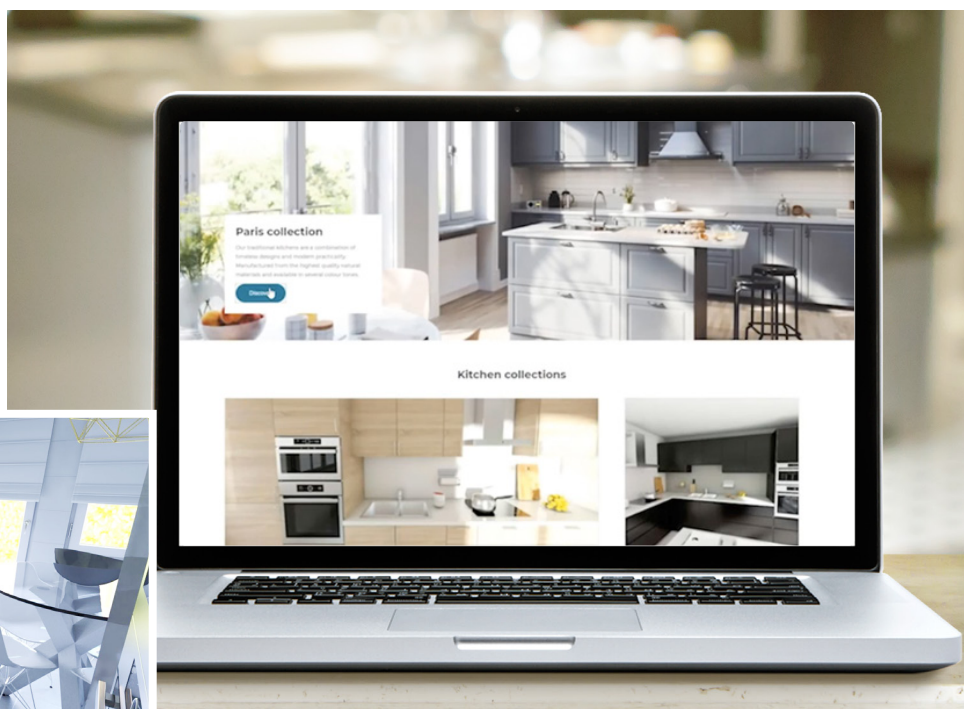
HomeByMe for Retailers

3D planning solutions to strengthen marketing strategies

Turbo-charge the ROI of your marketing efforts with HomeByMe's 3D planning solutions for home and kitchen retailers. Increase customer engagement and reduce the cost of acquisition with a true omnichannel offering. Equip your marketing teams with actionable insights on customer preferences and pain points so that you can deliver marketing campaigns that deliver results.

Engage your customers

- **Inspire your shoppers to design** with immersive interactive experiences
- **Create stickiness** by providing customers with a sense of ownership
- **Stay abreast of consumer trends** like social shopping, omnichannel and DIY



The customer experience drives more than **67%** of customer loyalty, outperforming brand and price combined

Source: Gartner



Deliver qualified sales leads

- **Bring more customers into store** with sales-ready designs
- **Shrink pricing and negotiation cycles** with real-time pricing updates, advice and promotions
- **Tackle cart abandonment** with integrated re-marketing campaigns



It takes **6-8** touches to generate a viable sales lead

Source: Salesforce

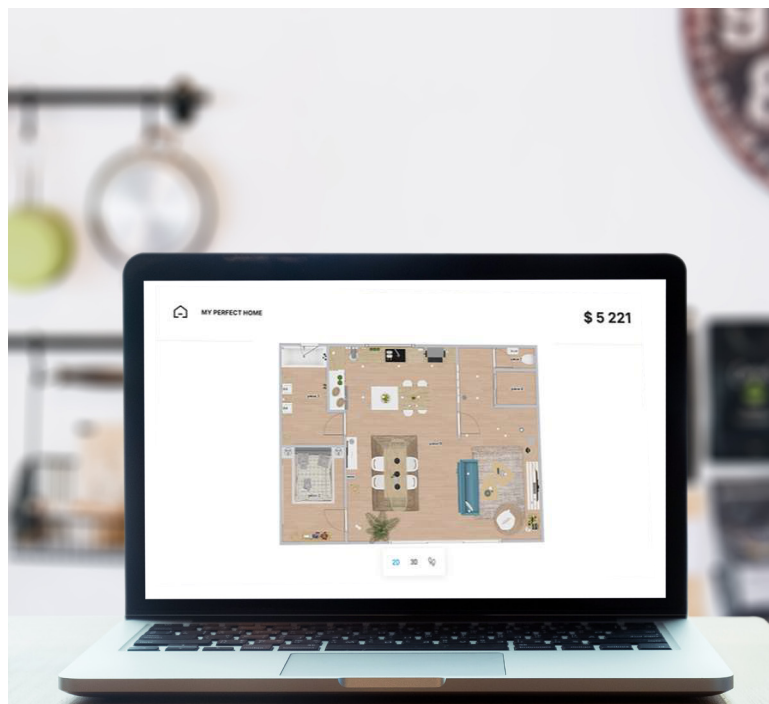
Derive actionable insights from customer data

- **Gain powerful consumer insights** from analytics of aggregate solution data
- **Personalize the customer experience** with data-driven intelligence
- **Identify popular product lines** and best sellers for successful promotions



80% of consumers are more likely to make a purchase when brands offer personalized experiences

Source: Epsilon



Build an omnichannel brand identity

- **Customize and white label** the solution to provide an integrated brand experience
- **Combine** digital space planning, automation and intelligence in one omnichannel solution
- **Extend your website and store experience** into an easy to use, versatile planning platform



96% of marketers feel that personalization enhances the customer relationship

Source: Forbes



OPTIMIZE MARKETING

Deliver hyper-personalized marketing campaigns underpinned by better knowledge of product usage



BOOST SALES

Drive qualified leads into stores, shortening the sales cycle with our easy-to-use design platform



IMPROVE CUSTOMER EXPERIENCE

Empower customers to plan, design and purchase their dream spaces at anytime, anywhere



SCALE

Benefit from a cloud-based solution that can easily evolve in line with changing business and customer needs



STREAMLINE OPERATIONS

Inform better buying and merchandizing decisions and integrate the solution across channels

Seeing is believing. Grow your business with 3D planning.

For more information, visit enterprise-home.by.me